

SPENCER MOORE

spencer.moore17@gmail.com
206.787.2155

Experience

Project Coordinator

[Flying Crow Creative](#) | 2022 - Present

Providing project management services including client communications, timeline execution, deliverable tracking, and web content development.

Reference: Laura Ware lware@flyingcrow.com

Assistant Program Designer

[Henley Leadership Group](#) | 2022

Created digital design materials for professional leadership development sessions including custom slide decks, workbooks, Miro boards, and agendas.

Reference: Dede Henley dede@henleyleadership.com

Freelance Brand Strategy & Digital Design

spencermore.work | 2021 - Present

Offering comprehensive and affordable branding solutions for personal or small business. Services include strategy, design, socials, and copywriting.

See website for testimonials & references

Project Manager & Communications Lead

[The New Kid Collective](#) | 2020 - 2021

Bridging the gap between client & creative, creating meaningful & impactful design, advertising, and content as pro-bono work for nonprofit clients.

Reference: Alvin Zheng & Louise Delfin
thenewkidcollective@gmail.com

Social Media Strategist & Manager

[Arete Supplements](#) | 2021

Developed a comprehensive brand identity, social media strategy, influencer campaign, & email marketing flow.

Reference: Wilson K Lee wilson.kp.lee@gmail.com

Brand Strategist & Web Copywriter

[@ttribute Agency](#) | 2020

Worked closely with designers and developers to write content for a variety of projects & mediums.

Reference: Selene Dior dior@vitaapparel.com

Portfolio

www.spencermore.work/projects

Education

BA from Simon Fraser University

**Interactive Arts and Technology
+ Communications joint major**

Design Concentration

I believe...

People should be spoken to and designed for ethically & equally.

Quality communication is the key to success, in any medium.

Intentional design can and should be a force for good.

I create...

Personal connections,
meaningful content,
& creative design solutions.

I can use...

Creative Tools

Figma | Adobe Suite | Miro

Project Management Tools

Asana | Monday | Slack | Discord

Clerical Tools

Microsoft Office | Google Suite